

# [PDF] List of The Latest Brand Ambassadors of India 2023

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Current Affairs is a crucial subject in competitive exams. One of the sections in this subject is “**Latest Appointments 2023**”, where the topic “**List of Brand Ambassadors**” is included.

It is common for competitive exams to ask one or two questions about this topic. Hence, we have provided the **latest appointments related to the Brand Ambassadors for the year 2023**.

## What is Brand Ambassador?

A brand ambassador is a person who is hired by a company to represent and promote its products or services. The role of a brand ambassador is to increase brand awareness and build a positive image for the brand.

A brand ambassador typically uses their personal credibility and influence to promote the brand to their target audience. They may appear in advertisements, attend events, and use social media to promote the brand.

## Main Goal of Brand Ambassador

The goal of having a brand ambassador is to associate the brand with positive qualities and experiences, and ultimately to drive sales.

## List of Latest Brand Ambassadors from January to December 2023

### List of Brand Ambassadors February 2023

Sl No	Brand Name / Campaign	Person
1	Brand ambassadors for <b>Hyundai Motor India Ltd</b>	Women cricketers Yastika Bhatia and Renuka Singh Thakur
2	Brand ambassadors for <b>Puma India</b>	India Women's National Cricket Team Captain Harmanpreet Kaur
3	National Ambassador of the United Nations Children's Fund (UNICEF) India	Bollywood Actor Ayushmann Khurrana
4	Brand ambassadors for <b>PepsiCo India</b>	actor Ranveer Singh
5	Brand ambassadors for Plant-based meat brand <b>UnCrave</b>	musician Vir Das

### List of Brand Ambassadors January 2023

SI No	Brand Name / Campaign	Person
1	National miner and India's largest producer of iron ore, <b>National Mineral Development Corporation (NMDC)</b>	Champion Boxer Nikhat Zareen (gold medal winner of Birmingham 2022 Commonwealth Games)
2	Nutrition Company <b>Herbalife Nutrition India</b> Private Limited	Women's cricketer Smriti Mandhana as a 'nutrition sponsor'
3	<b>'Jahaan Bandhan, Wahaan Trust'</b> campaign of Bandhan Bank	Sourav Ganguly

## List of Latest Brand Ambassadors from January to December 2022

### List of Brand Ambassadors December 2022

SI No	Brand Name / Campaign	Person
1	American furniture retailer <b>Pottery Barn</b>	Deepika Padukone
2	Footwear, apparel and accessories brand <b>Puma India</b>	Anushka Sharma
3	Brand Ambassador of Pepsico India's packaged-water brand <b>Aquafina</b>	Katrina Kaif
4	Brand Ambassador of <b>Uttarakhand</b>	Prasoon Joshi
5	Indian tech brand <b>Noise</b>	Virat Kohli

### List of Brand Ambassadors November 2022

Sl No	Brand Name / Campaign	Person
1	Brand ambassador of Ed-tech platform BYJU's	Argentine footballer Lionel Messi
2	Brand ambassador of Consumer products company Marico Limited's brand Saffola Fittify	Janhvi Kapoor
3	Brand ambassador of Nikshay Mitra	Deepa Malik
4	Brand ambassador of Men's grooming brand UrbanGabru	Cricketer Suryakumar Yadav
5	'Friendship Ambassador' by Switzerland Tourism	Olympic gold medalist Neeraj Chopra
6	Brand ambassador of Navi Technologies Ltd	Mahendra Singh Dhoni
7	Brand ambassador of "Real 11"	Indian Cricketer Kuldeep Yadav
8	Brand ambassador of Religare Enterprises Limited (REL)	Olympian Yogeshwar Dutt
9	Brand ambassador of Nykaa Fashion	Janhvi Kapoor
10	Brand ambassador of Skechers South Asia Private limited	Bollywood actress, Kriti Sanon

### List of Brand Ambassadors October 2022

SI No	Brand Name / Campaign	Person
1	Brand ambassador of T20 World Cup for the Blind	Former cricketer Yuvraj Singh
2	Bandhan Bank	Former President of BCCI, Sourav Ganguly
3	New brand ambassador of Gulf Oil Lubricants.	Indian Women Cricketer Smriti Shrinivas Mandhana
4	New brand ambassador of Hero MotoCorp Limited	Ram Charan Teja
5	New brand ambassador of Fire-Boltt (India's No.1 wearable watch brand)	Indian actress Kiara Advani
6	New brand ambassador of Walkaroo International Ltd (footwear brand)	Bollywood actor Ajay Devgn
7	New brand ambassador of Omara Dates, a healthy snacks brand	Amitabh Harivansh Rai Bachchan
8	New brand ambassador of Fire-Boltt, India's No.1 wearable watch brand	Indian Actor Vijay Deverakonda
9	New brand ambassador of Emami Limited's BoroPlus ayurvedic antiseptic cream	Bollywood actor Akshay Kumar

### List of Brand Ambassadors September 2022

Brand Name / Campaign	Person
Max Life Insurance Company Ltd	Captain of men's Indian Cricket team, Rohit Sharma and his wife Ritika Sajdeh
Private Healthcare Service Burjeel Holdings	Bollywood actor Shah Rukh Khan
Karnataka's "Punyakoti Dattu Yojana" a cattle adoption scheme	Kannada actor Kiccha Sudeep
Acefour Accessories's eco-friendly Luggage Brand "Uppercase"	Indian Cricketer, Jasprit Bumrah
Indian superfood brand, Pintola (Indian FMGC Company)	Indian Football Captain Sunil Chhetri
Clothing And Accessories brand Lux Cozi	BCCI President Sourav Ganguly

### List of Brand Ambassadors August 2022

Brand Name / Campaign	Person
Premium sports and Travel platform, <b>DreamSetGo (DSG)</b>	Former Indian Cricketer “Maharaja of Cricket” Sourav Ganguly
Pet-care brand, <b>Heads Up For Tails (HUFT)</b>	Bollywood Actress Kriti Sanon
American multinational financial services corporation, <b>Mastercard</b>	Badminton Players <ul style="list-style-type: none"> <li>• Lakshya Sen</li> <li>• Kidambi Srikanth</li> <li>• Satwiksairaj Rankireddy, and</li> <li>• Chirag Shetty</li> </ul>
Brand Ambassador of Uttarakhand	Cricketer Rishabh Pant

### List of Brand Ambassadors July 2022

Brand Name / Campaign	Person
Ambassador for the new brand campaign ‘ <b>You Hold the Cards</b> ’ of poker platform PokerBaazi.com’	Bollywood Actor Shahid Kapoor
Brand ambassador for <b>FanCode</b> a live content, sports statistics and e-commerce marketplace	Former team India coach and cricketer, Ravi Shastri
Ambassador for the <b>fitness Segment of Gramin Ltd.</b>	Indian triathlete Kaustubh Radkar
<b>Insecticides India Ltd.</b>	Bollywood Actor Ajay Devgan

### List of Brand Ambassadors June 2022

Brand Name / Campaign	Person
Brand ambassador of Garuda Aerospace	Mahendra Singh Dhoni (MS Dhoni)
■ MS Dhoni will be one of the minority shareholders in Garuda Aerospace, a Chennai-based aircraft and aerospace component manufacturer.	
Ambassador for ‘India-United Kingdom (UK) Together Season of Culture’	AR Rahman

### List of Brand Ambassadors May 2022

Brand Name / Campaign	Person
UNICEF's 'Goodwill Ambassador' for the 20th year	Sachin Tendulkar
House Ambassador of Louis Vuitton Malletier, commonly known as Louis Vuitton (LV), a French luxury fashion house	Deepika Padukone
<p>■ The Other Louis Vuitton House Ambassador includes____</p> <ul style="list-style-type: none"> <li>• Hollywood's Emma Stone</li> <li>• and China's leading actor, Zhou Dongyu</li> </ul>	

### List of Brand Ambassadors April 2022

Brand Name / Campaign	Person
Brand Ambassador for #GharBaitheBaitheTakeltEasy campaign of pharmEasy, a consumer healthcare app & brand	Aamir Khan
Brand Ambassador for Karnataka Brain Health Initiative (KA-BHI) Appointed by Karnataka Health Department	Robin Uthappa
Lloyd, one of consumer durable brand of Havells India	Sourav Ganguly

### List of Brand Ambassadors March 2022

Brand Name / Campaign	Person
• India's online higher education company, UpGrad	Amitabh Bachchan
Bharti AXA Life Insurance (Vidya Balan will help in promoting the #DoTheSmartThing of Bharti AXA Life Insurance.)	Vidya Balan
Lupin Ltd. (Brand Ambassador for its Women's Cardiovascular Health Awareness Initiative – 'Shakti Campaign' )	Mary Kom
D2H, a Direct-to-Home (DTH)	Rishabh Pant
	Shah Rukh Khan is the brand ambassador of the parent company Dish TV India Limited.
My11Circle fantasy gaming platform of Games24x7 Private Limited. (India's leading digital skill games company)	Shubman Gill and Ruturaj Gaikwad

## List of Brand Ambassadors February 2022

Brand Name / Campaign	Person
<b>Games 24x7</b> appointed <b>Hrithik Roshan</b> as the brand ambassador for <b>'RummyCircle', an online skill gaming platform.</b>	Hrithik Roshan
Bata India Limited	Disha Patani
Appointed as the brand ambassador of <b>A23's 'Chalo Saath Khele' campaign.</b> A23 is an online skill gaming application owned by <b>Head Digital.</b>	Shah Rukh Khan
<b>Beverage major Coca-Cola</b> has signed Bollywood heartthrob Shah Rukh Khan as the brand ambassador for <b>Thums Up</b>	Shahrukh Khan
The <b>Krishi Network, an agritech startup company,</b> appointed Bollywood actor <b>Pankaj Tripathi</b> as its <b>Brand Ambassador and investor</b>	Pankaj Tripathi
<b>Pushkar Singh Dhami, Chief Minister (CM) of Uttarakhand,</b> has appointed Bollywood actor <b>Akshay Kumar</b> as the <b>brand ambassador of Uttarakhand</b> ahead of the 2022 Assembly Elections.	Akshay Kumar
Brand ambassador of <b>Khadi and other handicrafts of Bihar.</b>	Manoj Tiwari
Adidas' sportswear	Manika Batra
Appointed as the <b>Brand Ambassadors of 'Beti Bachao Beti Padhao' scheme</b> in the <b>Gurugram District of Haryana State.</b>	Tanishka Kotia & Riddhika Kotia
For the campaign <b>#HealthUnlimited of MediBuddy,</b> India's largest digital healthcare platform	Amitabh Bachchan

## List of Brand Ambassadors January 2022

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Brand Name / Campaign	Person
Appointed by RenewBuy, an online insurance platform for its 1st 360-degree consumer advertisement campaign.	RajKummar Rao
All Women Match Official Team of Legends League Cricket (LLC)	Jhulan Goswami
Universal Acceptance Steering Group	Vijay Shekhar Sharma
Bank of Baroda (BoB)	Indian Women's Cricketer Shafali Verma